



## Entrepreneurial Excellence in the Knowledge Economy Intellectual Capital Benchmarking Systems

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### About the Book

In the context of deep uncertainty and turmoil the only source of wealth is that which individuals, organizations and nations are able to create with what they know. Well-formulated and implemented strategies have always been the foundation of business excellence – the only source of wealth in any economy.

The authors of this volume provide readers with a comprehensive overview of how to achieve entrepreneurial excellence in the knowledge economy and offer them the Intellectual Capital Benchmarking System (ICBS): a methodology for a strategy check-up of organizations in the knowledge economy context. Among different intellectual capital methodologies and tools, ICBS is the only one relevant for successful strategy formulation, innovation, and gaining and sustaining competitive advantages.

### Contents:

Foreword; *L. Edvinsson* / Foreword *J. S. Edwards* / The Knowledge Economy / Entrepreneurial Excellence in the Knowledge Economy Context: The Theoretical Foundations / The Practice of Entrepreneurial Excellence in the Knowledge Economy Context / Building an Integrative Methodology and Framework for Strategy Formulation / Operations Intellectual Capital Benchmarking System (OICBS) / Innovation Intellectual Capital Benchmarking System (IICBS) / Social Capital Benchmarking System (SCBS) / Conclusions

### About the Authors

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